



## Taking Action to End Hunger Summit

September 19 – 21, 2011

Best Western Doublewood Inn, Fargo ND

The Summit Planning Committee invites you to the ***Taking Action to End Hunger Summit*** presented by the Creating a Hunger Free North Dakota Coalition. The Coalition was formed in 2009 by a group of people and organizations sharing the vision of ***a Hunger-Free North Dakota***. In just a short time, hunger advocates and providers have already started programs to fill gaps and address needs identified in the charitable feeding network. Why do we need a Coalition and a Summit when North Dakota's economy is arguably the strongest in the nation? Last year 1 in 11 North Dakotans sought emergency food assistance through the charitable feeding network supplied by the Great Plains Food Bank; 40 percent of these were children.

At the ***Taking Action to End Hunger Summit***, we invite you to come together with other area people who want to learn about hunger relief resources, gain a better understanding of the barriers people face in obtaining food and food assistance, and for those who work in hunger relief programs, take in training/skill-building. Check out the agenda! An exciting thing about this conference is that the energy created will not end when we walk out the door after the last session. Everyone attending will come together to take a pledge to take action and can stay connected with others in working to end hunger in North Dakota by 2020.

### We thank our sponsors:

#### Sponsors:

AARP  
Cass Clay Hunger Coalition  
ELCA World Hunger and Advocacy Grant  
Great Plains Food Bank  
Healthy North Dakota  
North Dakota Department of Agriculture

#### In-kind Sponsors:

North Dakota Community Action Program  
North Dakota Department of Health:  
WIC Program  
North Dakota Department of Human Services:  
Aging Services & SNAP Program  
NDSU Extension Service  
Ruth Meiers Hospitality House  
EaND ELCA Synod Hunger & Justice Committee

This is our list of sponsors to date; we are still actively searching for sponsors. If your organization would like to get in on the opportunity to help sponsor the summit, please contact Karen Ehrens [karen@ehrensconsulting.com](mailto:karen@ehrensconsulting.com), 701.223.2616



Check us out on Facebook! Creating a Hunger Free North Dakota

## Schedule of Events

Monday, September 19, 2011			
7:00pm	<b>A Celebration of Action to End Hunger</b> Historic Fargo Theatre		
Tuesday, September 20, 2011			
7:30 – 8:00 am	Continental Breakfast		
8:00 am	<b>Welcome</b> <b>Introductory Remarks</b> - Steve Sellent, Program Director, Great Plains Food Bank		
	<b>Keynote speaker</b> <b>Hungry for Change: Food Security and Social Responsibility</b> Rev. Eva Jensen		
9:30 - 10:30am Session 1	<b>Choosing Foods for Healthy Meals</b> <i>Anne Bodensteiner</i>	<b>Hunger in the Heartland: Taking Action to Create a Hunger-Free North Dakota</b> <i>Marcia Paulson</i> <i>Dana Pritschet</i>	<b>North Dakota's Native People</b> <i>Scott Davis</i>
10:30 – 10:45 am	Break – Visit Exhibits		
10:45 – 11:45 Session 2	<b>Your Unpaid Employees – Volunteer Recruitment, Recognition and Retention</b> <i>Sheila Borgerding</i> <i>Jim Manly</i>	<b>Nutrition Resources Across a Lifespan</b> <i>Kim Vance</i> <i>Arlene Dura</i> <i>Brian Arett</i>	<b>Side by Side: Hunger and Obesity</b> <i>Leah Whigham, PhD</i>
11:45 – 1:00 pm	Lunch with Networking, Visit Exhibits		
1:15 – 2:15pm Session 3	<b>5 Star Program</b> <i>Melissa Sobolik</i>	<b>Resources from Community Action for Educating Your Communities About Poverty</b> <i>Ann Pollert</i> <i>Sarah Kemp</i>	<b>Soil, Seeds, and Shared Relations</b> <i>Rev. Eva Jensen</i>
2:15 – 2:30 pm	Break – Visit Exhibits		
2:30 – 3:30 pm Session 4	<b>Food Safety 101</b> <i>JoAnn Matthews</i>	<b>USDA Child Nutrition and Food Distribution Programs</b> <i>Linda Schloer</i> <i>Melissa Anderson</i>	<b>Repeat North Dakota's Native People</b> <i>Scott Davis</i>
3:30 – 3:45pm	Break – Visit Exhibits		
3:45 – 4:45pm Session 5	<b>Myths, Misconceptions, Prejudices</b> <i>Melissa Anderson</i> <i>Holly Flatau</i> <i>Doris Urban</i>	<b>Repeat Resources from Community Action for Educating Your Communities About Poverty</b> <i>Ann Pollert</i> <i>Sarah Kemp</i>	<b>Repeat Soil, Seeds, and Shared Relations</b> <i>Rev. Eva Jensen</i>
4:45 – 7:00pm	Dinner on your own		
7:00 – 9:00pm	<b>Great Plains Food Bank Behind the Scenes Tour &amp; 1 Hour of Service</b> <i>Great Plains Food Bank</i>	<b>Movie “Fresh” and Popcorn</b> Doublewood Inn	



## Wednesday, September 21, 2011

7:30 – 8:00am	Breakfast		
8:00 – 9:00am Session 6	<b>Inviting Your Community to Take Action with Social Media</b> <i>Thomas Clay</i> <i>Brian Matson</i>	<b>Repeat Hunger in the Heartland: Taking Action to Create a Hunger-Free North Dakota</b> <i>Marcia Paulson</i> <i>Dana Pritschet</i>	<b>Agencies Respond to North Dakota Flooding</b> <i>Speakers to be announced</i>
9:00 – 10:00am	<b>AARP Foundation's Drive to End Hunger</b> <b>Janis S. Cheney</b> <b>Marlowe D. Kro</b>		
10:00 – 10:15am	<i>Break</i>		
10:15 – 11:45am	<b>World Café</b>  The World Café is a creative process set in a very relaxed atmosphere. Its purpose is generating ideas, sharing knowledge; stimulating innovative thinking, and exploring action to real life challenges. Participants will discuss the issue of hunger around their table and at regular intervals they'll move to a new table. One participant (the table host) remains and summarizes the previous conversation to the newly arrived participants. By moving participants around the room the conversations at each table are cross-fertilized with ideas from other tables. At the end of the process each participants will look at the issue of hunger in new ways and find creative methods for ending hunger in North Dakota.		
11:45 – 12:00pm	Closing		

## Keynote Speakers

### *Hungry for Change: Food Security and Social Responsibility*



**Rev. Eva Jensen, Ph.D.**

Food has cultural and spiritual value that sustains life and community. Most of us enjoy the pleasure of good eating. While eating is a necessity there is no guarantee that adequate healthy food is available to everyone. Current estimates are that over 1 billion of the world's nearly 7 billion people are undernourished in spite of the fact that enough food is grown on earth to support the current population. What are the barriers to access and how are individuals, communities, organizations and governments working to create a more just food system?

### *AARP Foundation's Drive to End Hunger*



**Janis S. Cheney,**  
State Director, AARP North Dakota



**Marlowe D. Kro,**  
Associate State Director, Community Outreach  
AARP North Dakota

AARP's "Drive to End Hunger" is a platform for solving the issue of senior hunger in America. AARP is using a five pronged approach to focus our efforts, that in addition to raising national awareness, includes providing short-term support to people in need, increasing SNAP enrollment, developing and supporting sustainable solutions to hunger and providing thought leadership on the issue.



## Concurrent Session Descriptions

### ***Choosing Foods for Healthy Meals***

**Anne Bodensteiner**, MS, RD, LRD, EFNEP Extension Agent, NDSU Extension

This session will focus on tips to order foods from the Food Bank that help your clients make healthy, balanced meals. Find out what resources are available from NDSU Extension Service in your area to help your clients budget their food dollars and use the foods that are available at your pantry.

### ***Hunger in the Heartland: Taking Action to Create a Hunger-Free North Dakota***

**Marcia Paulson**, Director of Marketing and Development, Great Plains Food Bank

**Dana Pritschet**, Local Foods Marketing Specialist, ND Department of Agriculture

Join us for this discussion as we take a look inside the Great Plains Food Bank, dig deeper into the reality of hunger across North Dakota, discover the new face of hunger in our communities and learn how you can become a hunger-relief champion. While there are many wonderful opportunities to get involved with hunger-relief in the state, one of the newest programs, Hunger Free ND Garden Project, encourages healthy, fresh produce donations to charitable organizations across the state. Learn how growing a garden can make a difference in your community.

### ***North Dakota's Native People***

**Scott Davis**, Executive Director, ND Indian Affairs Commission

Scott Davis shares perspectives and challenges facing the five Tribal Nations of North Dakota and how we may continue to work to find solutions for Creating a Hunger Free North Dakota for all of our residents.

### ***Your Unpaid Employees - Volunteer Recruitment, Recognition and Retention***

**Jim Manly**, Volunteer Center Consultant, FirstLink

**Sheila Borgerding**, Volunteer Center Director, First Link

Volunteers are a lifeline for many non-profits and they are some of your greatest advocates. We invite you to join Jim and Sheila as they share tried and true methods for recruiting qualified volunteers, keeping them active and ways to recognize and acknowledge their hard work.

### ***Nutrition Resources Across a Lifespan***

**Arlene Dura**, SNAP Director, Supplemental Nutrition Assistance Program

**Kim Vance**, WIC Director, Fargo/Cass WIC

**Brian Arett**, Executive Director, Valley Senior Services

From birth through the golden years, eating healthy is important. Come and learn about WIC, the Supplemental Nutrition Assistance Program and senior food programs. This workshop will highlight eligibility criteria, outreach and access activities for each of the three programs that span an individual's lifetime. Participants will learn about innovative activities that heighten awareness of and access to each program. These programs play a significant role in the lives of those it serves.

### ***Side by Side: Hunger and Obesity***

**Leah Whigham, Ph. D.**, Research Nutritionist, USDA Human Nutrition Research Center, Grand Forks

The seemingly opposite conditions of hunger/food insecurity and obesity are both serious issues that are being addressed in our country and all over the world. How is it that both exist? How can people, especially children be 'overfed' and 'undernourished'? What are some potential solutions?

### ***5 Star Program***

**Melissa Sobolik**, Director of Member & Client Services, Great Plains Food Bank

When it comes to Best Practices of hunger-relief organizations, how do you measure up? The Great Plains Food Bank is excited to launch the 5 Star Program, which rewards top notch agencies. You know you're already doing great things, come and share your success, hear what others are doing and find out if you're on the path to a 5 Star rating.

### ***Resources from Community Action for Educating Your Communities About Poverty***

**Ann Pollert**, Executive Director, ND Community Action Partnership

**Sarah Kemp**, Self Sufficiency Coordinator, Southeastern ND Community Action Agency

Ann Pollert will be discussing Poverty Simulations available through Community Action. Communities are encouraged to organize poverty simulations to raise awareness of poverty, services available to low income individuals and families and the daily choices that people in poverty have to make. Sarah Kemp will give an overview of the Bridges Out of Poverty curriculum. This curriculum approach that helps employers, community organizations, social-service agencies, and individuals address poverty in a comprehensive way. People from all economic classes come together to improve job retention rates, build resources, improve outcomes, and support those who are moving out of poverty.



## ***Soil, Seeds, and Shared Relations***

**Rev. Eva Jensen, Ph.D.**

Food systems are complex networks of relationship involved in keeping people fed. They have changed over time and are diverse in scope and power. Who benefits and who loses in the varied systems that connect food, people, and ecology? We will examine how food production, processing, distribution, marketing, consumption, and waste can support creation and shared relationships or diminish and destroy the common good. Do our choices and actions make a difference? How do we evaluate our choices?

## ***Food Safety 101***

**JoAnn Matthews**, Operations Director, Great Plains Food Bank

What's the best way to store food? What do those dates on my food mean? Does temperature really matter? Join JoAnn Matthews as she walks you through the basic food safety lessons every charitable feeding program needs to know.

## ***USDA Child Nutrition and Food Distribution Programs***

**Linda Schloer**, Director, Child Nutrition and Food Distribution Programs, ND Department of Public Instruction

**Melissa Anderson**, Food Distribution Programs Manager, ND Department of Public Instruction

This session provides an overview of USDA Food and Nutrition and Food Distribution programs. Learn about who can receive help and benefits from a variety of programs. During this session, North Dakota Department of Public Instruction: Child Nutrition and Food Distribution staff, Linda Schloer and Melissa Anderson will focus on the National School Lunch and School Breakfast Programs, the Emergency Food Assistance Program, disaster relief assistance, and the Food Distribution Program on Indian Reservations, just to name a few. They will also tell you where these programs are located and operated throughout North Dakota

## ***Myths, Misconceptions, Prejudices***

**Melissa Anderson**, Food Distribution Programs Manager, North Dakota Department of Public Instruction

**Holly Flatau**, Member Relations and Outreach Manager, Great Plains Food Bank

**Doris Urban**, Pantry Director, Belfield-Medora Food Pantry

Join us for an interactive session on myths, preconceptions and prejudices. The expert panel includes Doris Urban from the Belfield/Medora Food Pantry (Great Plains Food Bank's *Agency of the Year*) Melissa Anderson from the Department of Public Instruction who administers TEFAP and Holly Flatau the Member Relations and Outreach Manager from the Great Plains Food Bank. We will answer questions on civil rights and why they are important to your agency and clients, the importance of confidentiality and what you should and shouldn't ask clients. Stories will be shared about how prejudices, preconceptions and myths aren't always accurate and the impact they have on our clients. We will discuss some common myths and what their truths are as well as answer any questions.

## ***Inviting Your Community to Take Action with Social Media***

**Thomas Hill**, Community Impact Director, United Way Cass Clay

**Brian Matson**, Director of Marketing, Fargo Moorhead Convention & Visitors Bureau

How can social media help grow your organization? Panelists Thomas Hill, United Way and Brian Matson, Fargo-Moorhead Convention and Visitors Bureau will tackle the tough questions you have concerning the use of social media for your organization. Learn time-saving tips, tricks, develop versatile marketing plans and get advice on how best to retain volunteers and grow robust online communities. Let Thomas and Brian show you how to take advantage of all the new tools that the 21<sup>st</sup> century has to offer us online.

## ***Agencies Respond to North Dakota Flooding***

**Speakers to be announced**

2011 has been a year of high moisture and flooding throughout the state. Learn how agencies and organizations are responding to the needs of those impacted by the flooding crises, and anticipated future needs as communities continue the process of recovery. A panel of speakers will address these issues based on their availability.



## ***A Celebration of Action to End Hunger***

Monday, September 19, 7:00 pm  
The Historic Fargo Theatre  
314 Broadway, Fargo

In conjunction with the summit we invite you to this evening of celebrating how action can help end hunger - music, drama and special entertainment for the entire family that is open to the public.

Free Admission with a non-perishable food donation.

A free-will offering will be collected by Great Plains Food Bank to help spread hunger relief activities throughout the state.

Special entertainment by Penny and Pals, Brenda Wyler, short films, theatrical performance from Theatre B and much more! Guest emcee is Merrill E. Piepkorn, Program Host, 'Hear It Now' on Prairie Public Radio.

*Supplemental Funding provided by East Cass County Chapter of Thrivent Financial for Lutherans*

### ***Tuesday Night Opportunities***

#### **Great Plains Food Bank Behind the Scenes Tour & 1 Hour of Service**

Tuesday, September 20

7:00 pm – 9:00pm

Transportation to the Great Plains Food Bank is on your own; it will not be provided through the Summit.

Space is available for 40 people.

We invite you and your family to a guided “Behind the Scenes” tour of the Great Plains Food Bank, a unique North Dakota hunger relief operation. As you walk through this 36,000 square foot statewide distribution center you will see how millions of pounds of surplus food is recovered, handled and prepared for distribution – destined for 1 in 11 people struggling with hunger across North Dakota. In addition to seeing the facility, you will have the opportunity to repack product for statewide distribution to food pantries, soup kitchens, emergency shelters and other charitable feeding programs. Volunteers of all ages are welcome. Volunteers should wear comfortable clothes. Closed-toe shoes are required; sandals and shorts are not allowed. Jeans and sneakers are best. Volunteers will be given a detailed description and instructions of the project they will be working on - prior to the session. Volunteers should be prepared to stand, there will be some light lifting and bending.

#### **Movie “Fresh” and Popcorn**

Tuesday, September 20

7:00pm – 9:00pm

Best Western Doublewood Inn

Join us for an evening of thoughtful reflection and discussion on our food production and distribution industry in the USA. On Tuesday night there will be showing of the critically acclaimed documentary “Fresh”. Honest and positive discussion will follow as we explore our roles as consumers and citizens, the ethics and politics of food security, organic and urban gardening movements, and the environmental effects of an industrial food system, global hunger issues, and accessibility to healthy foods for all within our local communities.

## Registration

**Investment:** \$65 fee includes continental breakfast, snacks, lunch on Tuesday and breakfast on Wednesday. Payment must accompany registration form.

**Continuing Education:** Credits have been applied for Social Workers.

**Deadline:** Friday, September 9, 2011. Register early to save your spot!

**Confirmation:** An email confirmation will be sent after your registration is processed.

**Cancellation Policy:** Registration fees are non-refundable. Substitutions may be made through Friday, September 9 by calling 800-773-7583 or 701-271-8170.

**Accommodations:** Call 701-235-3333 to make your room reservation at the Best Western Doublewood Inn & Conference Center (3333 13<sup>th</sup> Ave S., Fargo, ND 58103). The block of rooms set aside with state rate will be released after August 20<sup>th</sup>.

**Special needs:** If you have special needs such as dietary requirements, please call 701-271-8170 or send written explanation with your registration form.

**How to register:** Print out the registration form below and mail to:  
Reach Partners, 15 21<sup>st</sup> St S, Suite 208, Fargo, ND 58103.

**Questions on registering:** Call Reach Partners at 800-773-7583 or 701-271-8170

Creating a  
**Hunger Free**  
North Dakota



# Registration Form

Creating a Hunger Free North Dakota Taking Action to End Hunger Summit  
Deadline: **Friday, September 9.**

Print out the registration form below. Along with your check mail to Reach Partners, 15 21<sup>st</sup> St S, Suite 208, Fargo, ND 58103 by **Friday, September 9.**

Please print clearly.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

How did you hear about the Summit?

- Email
- Facebook
- Word of mouth
- Other \_\_\_\_\_

Payment must accompany registration form! Fees are non-refundable.

Payment Method

Check # \_\_\_\_\_ is enclosed for \$ \_\_\_\_\_. Please make check payable to Reach Partners.

Sessions you plan to attend:

Session 1:

- Choosing Healthy Foods for Healthy Meals
- Hunger in the Heartland: Taking Action to Create a Hunger-Free North Dakota
- North Dakota's Native People

Session 2

- Your Unpaid Employees - Volunteer Recruitment, Recognition and Retention
- Nutrition Resources Across a Lifespan
- Side by Side: Hunger and Obesity

Session 3:

- 5 Star Program
- Resources from Community Action for Educating Your Communities About Poverty
- Soil, Seeds and Shared Relations

Tuesday Evening Opportunities

- Great Plains Food Bank Behind the Scenes Tour & 1 Hour of Service
- Movie "Fresh" and Popcorn

**Scholarships!** Limited travel stipends available. Please check this box if you would like to apply for a scholarship to cover travel costs: hotel & mileage. (Participant would still pay \$65 registration fee). Someone will contact you after registration form is received.

I plan to attend A Celebration of Action to End Hunger at the Fargo Theatre at 7:00 pm on Monday, September 19.

